

## **SUSTAINATHON**

INDONESIA

**CHANGE MAKERS 2024** 



## Structure

O 1 Event Introduction **02**Timeline

O3
Target Audience

04 Awards

**O5**Organizing Team

**06**Sponsorship
Opportunity



## EVENT INTRODUCTION GOVERNANCE SOCIAL



# What is Sustainathon Indonesia?



Sustainathon Indonesia is an ESG-themed virtual innovation program that aims to connect students and young professionals in a competitive and collaborative environment to develop a project with the goal of increasing the quality of life in Indonesia under ESG context.

This program is packaged as a 6 weeks online program with workshops delivered by industry experts that will help the participants to gain various skills related to entrepreneurship, product development, and ESG around Indonesia. Participants will also be able to ask one of our list of mentors to be their project advisor and be part of the inner circle.

FREE for Participants!

## Why do we exist?





#### **Urgency of Sustainability**

Indonesia urgently faces rising sea levels, extreme weather events, economic instability, and unsustainable resource use, all of which demand immediate action to protect the well-being of its people and unique ecosystems while securing resources for future generations.

#### **Environmental Challenges**

Deforestation, marine pollution, and air quality issues in Indonesia collectively threaten biodiversity, coastal ecosystems, and public health, necessitating urgent attention and action.

#### **Empowering The Youth**

Involving youth not only cultivates future leaders who prioritize long-term sustainability but also injects fresh perspectives into environmental problem-solving, resulting in innovative solutions that drive a shift in societal values towards sustainability.

## Our 3 Sustainability Pillars





#### **Environment**

- Access to drinking water in Indonesian villages
- Mitigating climate change impact in high density cities
- Deforestation of Indonesian rainforest
- Recycling / Reuse mindset of the population



#### Humanity

- Sanitation and hygiene in isolated regions
- Disease prevention and treatment
- Basic education and literacy
- Community and psychological support for those in need



#### **Economic**

- Circular economic development
- Financial literation and inclusion
- Business transparency for financial and other factors
- Support for small business and entrepreneurs





## Project Criteria



Sustainability Pillars

Project needs to represent 1 or more of our sustainability pillars

Relevancy to Indonesia

The project needs to be first and foremost for Indonesia, which can be backed by data, or specific Indonesian cultural values

Practicability

The project needs to be applicable with the available resources

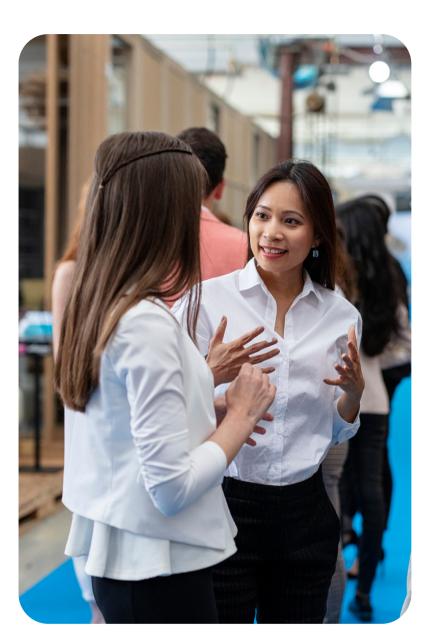
Well Researched

The project needs to be well researched and there exists evidence of a problem and opportunity



## Why You Should participate?

Join our first cohort of Change Makers 2024!



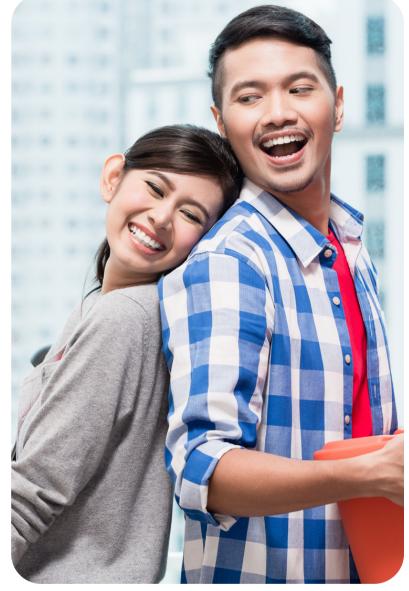
#### Networking

A rare opportunity to increase your network and collaborate with other Indonesian students & expats.

#### Learning

Hone your technical skills and entrepreneurial spirit with workshops organized by the committee





#### Sharing

Be inspired by our guest speakers who are industry professionals who have a lot of industry experience



## What can you build?

## 1 Applications

Leverage the power and scalability of a digital product



## 2 Social Project

Create a

community building

project or a social

movement





## 4 Core Objectives

### Raising awareness for ESG in Indonesia

Bringing together people from different backgrounds and expertise to work on solutions that address environmental, social, and governance issues.

## Creative problem solving

The program encourages participants to think creatively about sustainability challenges and opportunities.

#### **Exposure to innovation**

Participants can develop solutions that are both effective and innovative.

#### Networks for young generations

Participants can meet new people and professionals, build relationships, and expand their networks while working together in a competitive yet supportive environment.





## EB MPACT Supported by:













**DARKSAB** 







## Agenda

Phase 0 | 1 Mar - 26 April

#### **Open Registration**

Calling all future change makers!

Phase 1 | 27 April - 10 May

#### Ideation

Participants will be divided into teams and agree on a specific issue to tackle regarding sustainability in Indonesia

Phase 2 | 11 May - 31 May

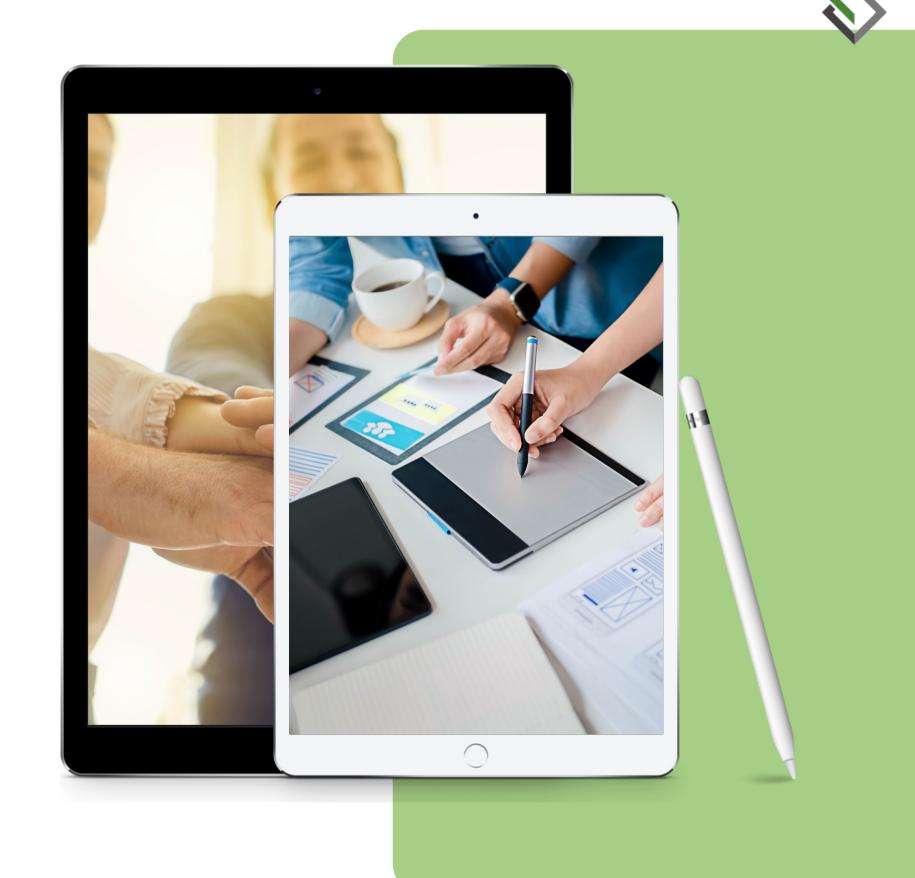
#### Development

Participants will proceed to develop on the projects and receive workshops on various sustainability industry topics

Phase 3 | 1 June

#### **Pitch and Announcement**

Participants will present their project in front of the jury.









#### An Open Invitation

#### for Indonesians around the Globe

#### All Indonesians Students and Young Professionals

This competition is open for all Indonesian students and young professionals around the globe regardless where and what they are studying

#### All Education Background

A successful project needs people with complimentary skills and background, thus we need people from various background and experiences

#### Passionate about sustainability

The main criteria is that you are passionate about Indonesia's sustainability in Indonesia and are driven to make change





#### Criteria as a participant

- Age 20-29. A university student or a young professional (<2 years in the industry)
- **✓** Strong entrepreneurial spirit
- ✓ Interest in Sustainability
- Able to commit 2 hours per week for workshop and extra hours to work on their project with their team
- Able to continue working on their project post-event on a minimum part-time basis







## Awards

#### Awards will be given to the top 3 performing team

### Certificates of distinction

A formal document recognizing an individual's participation in the event and their commitment to collaborative problemsolving and innovation.

#### 1-year support

Commitment from organizers to provide guidance, mentorship, or assistance to participants after the event to help them further develop and implement their projects.

#### Recognition

Best performing team will be posted and showcased in our social media which is good for the project's brand exposure

## What are you waiting for?

Get in touch and let's discuss!

